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## PSMG Member Benefits

Providing resources, networking, professional development and exclusive rewards to help you stay one step ahead.



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### Resources and networking

Increase your knowledge, stay up-to-date and make connections.

#### FREE WEBINARS

Attend our class-leading webinars throughout the year, including those of some of our affiliates. Fresh content every month.

#### MARKET-LEADING MAGAZINE

Explore the latest thinking, analysis and insights in our quarterly online magazine. You can also showcase your expertise by contributing to the publication's thought-leadership content or advertising your business.

#### ANNUAL CONFERENCE

Network with a global audience at the sector's leading conference. Members benefit from preferential booking and lower rates. Priority for speaking opportunities and sponsorship is also given to members. Additionally, we can provide discounted rates for overseas conferences through our international affiliates.

#### KNOWLEDGE BANK

Access this unique and exclusive online resource of sector-specific articles and in-depth reports.

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### Professional development

Strengthen your skills and grow your talent.

#### MONTHLY EVENTS

Enhance your knowledge with our monthly programme of expert workshops, Masterclasses and seminars, all of which are live-streamed. As well as exclusive speaking opportunities, all events are heavily discounted for members.

#### EXCLUSIVE QUALIFICATIONS

Enhance your professional standing with our training course programme. These are continually evolving to ensure they cover the latest sector developments. Available in-person or online, members receive a substantial discount on course fees.

#### APPRENTICESHIP TRAINING SCHEME

Develop your workforce with our unique apprenticeship scheme. Available to new recruits and existing employees in Marketing, PR, content and CSR, this is delivered exclusively through our partner, Cambridge Marketing College. All member firms with a salary bill of £3 million or over can take advantage of the scheme on a cost-neutral basis. No other membership organisation is offering this.

Our courses can be offered on a bespoke basis and be hosted at your organisation's premises. Fees negotiable.